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FOR IMMEDIATE RELEASE

October 21, 2009

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New Report Estimates Number of Green Jobs, But a Definition is Needed

WASHINGTON, D.C. – PureGreenJobs.com, in coordination with Applied Economic Strategies, today released a report entitled: “How Many Green Jobs Are There In The United States?” With the growing focus on green jobs and hundreds of millions of federal government dollars being spent on this emerging sector, it is surprising that there is no formal definition of a “green job” or standardized data on the subject.

Authored by D. Mark Wilson, Principal at Applied Economic Strategies and former Deputy Assistant Secretary for the Department of Labor’s Employment Standards Administration, this report objectively estimates the number of green jobs in the U.S. utilizing the best available data. The report concludes that there are a minimum of 3.4 million to 5.5 million green jobs within the U.S. But current analysis undoubtedly underestimates the number of green jobs in the economy due to occupational classification constraints – in actuality there may be as many as 9 to 12 million green jobs.

The full report is available at www.puregreenjobs.com.

The federal government dedicated over \$80 billion in the American Recovery and Reinvestment Act to clean and renewable energy industries and to prepare workers for green jobs of the future. With no standard definition of green jobs and wide variations in estimates of the number of these jobs (some ranging from 9 to 12 million), it will be difficult to properly target the funding to invest in this important industry. A standard, federally agreed-upon definition from the Bureau of Labor Statistics will make it possible for the money to be used effectively.

The mission of Puregreenjobs.com is to encourage and promote employers to create new green jobs by developing sustainable business models. By utilizing our national network of executive recruiters and by strategically increasing the awareness of Puregreenjobs.com through a coordinated advertising and marketing campaign, we are positioned to link green employers with green job seekers.

“Our goal is to not only put America back to work, but to ensure that job seekers find work with purpose,” said Frangie F. Minsky President of Puregreenjobs.com. “We will continue to work with our current and future clients to identify and fill green jobs throughout the country.”

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